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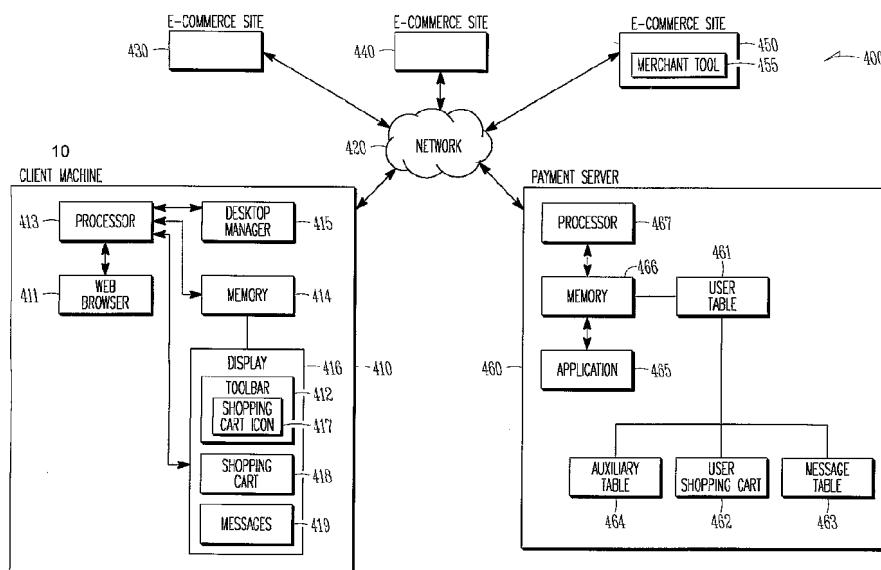
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[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR TRANSACTION AUTOMATION



(57) Abstract: A system (10) and method provides a user of a network-based commerce system drag and drop functionality that allows a user (40) to purchase goods from a network-based transaction system through the use of links and images (610).

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# INTERNATIONAL SEARCH REPORT

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**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC: G06Q 30/00( 2006.01);G06F 17/30( 2006.01)

USPC: 705/26,27  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
 U.S. : 705/26,27

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 EAST

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 6,141,006 A (KNOWLTON et al.) 31 October 2000 (31.10.2000); Figs. 1, 2A, 2B-1 to 2B-4, col. 3, line 30-col. 4, line 17; col. 14, lines 16-26, col. 23, lines 26-46, col. 23, line 65-col. 24, line 2.	1-28

Further documents are listed in the continuation of Box C.

See patent family annex.

* Special categories of cited documents: "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier application or patent published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art "&" document member of the same patent family
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Date of the actual completion of the international search 27 May 2008 (27.05.2008)	Date of mailing of the international search report <b>18 JUN 2008</b>
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